



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

(Affiliated to Osmania University)

A Unit of Keshav Memorial Educational Society

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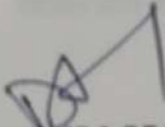
A.V. SUBRAHMANYAM
Secretary & Correspondent

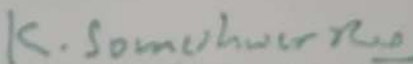
Dr. K. SOMESHWER RAO
Principal

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON MATURITY CLAIMING PROCEDURE OF LIFE INSURANCE POLICY AND PERCEPTION OF THE POLICY HOLDER" at "LIFE INSURANCE CORPORATION OF INDIA (LIC)" as carried out by "AADILA SAIMANISH" bearing hall ticket no: 1110-20-684-001, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) Osmania University during the VI semester under our guidance.


D. AMBA PRASAD
PROJECT SUPERVISOR


Dr. K. SOMESHWAR RAO

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A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "MUTUAL FUNDS (A CASE STUDY ON ICICI PRUDENTIAL)" at "ICICI PRUDENTIAL MUTUAL FUND" as carried out by "AASTHA GUPTA" bearing hall ticket no: 1110-20-684-002, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
SUPERVISOR



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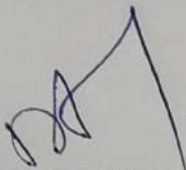
Dr. K. SOMESHWER RAO
Principal

Ref.

Date : 23/05/23

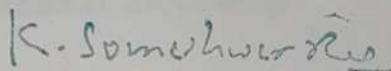
CERTIFICATE

This is to certify that the Project entitled "A STUDY ON CUSTOMER SATISFACTION RELATING TO E-BANKING" at "HDFC BANK" as carried out by "AKKALADEVI ROHATI" bearing hall ticket no: 1110-20-684003, is the bonfide⁹ student of this college for the academic year 2020-2023, project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


D. AMBA PRASAD

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Dr. A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Ref.

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON DIVIDEND POLICY" at "SINGARENI COLLIERIES COMPANY LIMITED (SCCL)" as carried out by "AKKANAPELLI SHRESTA" bearing hall ticket no: 1110-20-684-004, is the Bonafied student of this college for the academic year 2020-2023, Project

Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
PROJECT SUPERVISOR



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Dr. A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled “**A STUDY ON ANALYSIS OF STOCK PRICE ON SELECTED INDUSTRIES**” at “**ITC,TCS,DRREDDY'S,SUN PHARMA,HDFC BANK**” as carried out by “**ALAKUNTADEEPAK**” bearing hall ticket no: **1110-20-684-005**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) –Osmania University during the VI semester under our guidance

D. AMBA PRASAD

PROJECT SUPERVISOR



K. Someshwer Rao

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Ref.

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "CUSTOMER SATISFACTION ON SBI AND HDFC - A COMPARATIVE STUDY" at "SBI AND HDFC" as carried out by "ALISHETTY VIJAY" bearing hall ticket no: 1110-20-684-006, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.



Ch. Raju Challa

RAJU CHALLA
PROJECT SUPERVISOR

K. Someshwar Rao

Dr. K. SOMESHWAR RAO

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Secretary & Correspondent

Dr. K. SOMESHWER RAO

Principal

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Date :

CERTIFICATE

This is to certify that the Project entitled “A STUDY ON NON-PERFORMING ASSETS OF PUBLIC AND PRIVATE SECTOR BANKS” at “BANKING INDUSTRY” as carried out by “AVUSALI SANTHOSHI” bearing hall ticket no: 1110-20-684-007, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

PROJECT SUPERVISOR



Dr.K. SAMESHWAR RAO

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V. SUBRAHMANYAM
 Secretary & Correspondent

Dr. K. SOMESHWER RAO
 Principal

Date : 03/05/2023

CERTIFICATE

This is to certify that the Project entitled “**BRAND AWARENESS TOWARDS HERITAGE FOOD PRODUCTS**” at “**HERITAGE**” as carried out by “**MIRZA OWAIZ BAIG**” bearing hall ticket no: 1110-20-684-008, is the bonafide student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) - Osmania University during the VI semester under our guidance.

Ch. Raju Challa
RAJU CHALLA
PROJECT SUPERVISOR



K. Someshwar Rao
Dr. K. SOMESHWAR RAO

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A. V. SUBRAHMANYAM

Secretary & Correspondent

Dr. K. SOMESHWER RAO

Principal

Date : 23-5-2023

CERTIFICATE

This is to certify that the Project entitled "A PROJECT REPORT ON THE GROWTH AND DEVELOPMENT OF E-SPORTS IN INDIA" at "NODWIN GAMING" as carried out by "BANDARI AJAY REDDY" bearing hall ticket no: 1110-20-684-009, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

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Dr. A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Ref.

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON FOREIGN EXCHANGE RATE IN INDIA" at "RESERVE BANK OF INDIA" as carried out by "BATTAR SRI HARIPRIYA" bearing hall ticket no: 1110-20-684-010, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) - Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

PROJECT SUPERVISOR



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Dr. K. SOMESHWER RAO
Principal

Date : 23/05/23

CERTIFICATE

This is to certify that the Project entitled "A ANALYTICAL STUDY ON CUSTOMER SATISFACTION" at "LG" as carried out by "RAKESH BENA VENI" bearing hall ticket no: 1110-20-684-011, is the bonafied student of this college for the academic year 20202023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) Osmania University during the VI semester under our guidance.

RAJU CHALLA

PROJECT SUPERVISOR



Dr K. SOMESHWAR RAO

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Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON FINANCIAL PERFORMANCE OF HDFC BANK" at "HDFC BANK" as carried out by "B. MANOJ KUMAR" bearing hall ticket no: 111-020-684-012, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.



D. AMBA PRASAD
PROJECT SUPERVISOR

K. Someshwar Rao

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Secretary & Correspondent

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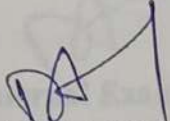
Principal

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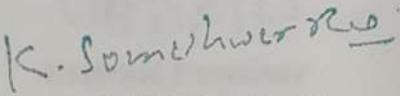
Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON MERGER AND ACQUISITION OF JAGUAR LAND ROVER BY TATA MOTORS" at "TATA MOTORS AND JAGUAR LAND ROVER" as carried out by "BUKKA SREE VAISHNAVI" bearing hall ticket no: 1110-20-684-013, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


D. AMBA PRASAD
PROJECT SUPERVISOR




Dr. K. SOMESHWAR RAO
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A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "A COMPARATIVE STUDY ON

PREFERENCE OF NSE AND BSE" at "NSE AND BSE" as carried out by "B VAMSHI KRISHNA" bearing hall ticket no: 1110-20-684-014, is the Bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA)- Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
SUPERVISOR

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A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS MOBILES" at "." as carried out by "SEHWAG CHINTHAPALLI" bearing hall ticket no: 1110-20-684-015, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

RAJU CHALLA

PROJECT SUPERVISOR

Dr. K. SOMESHWAR RAO

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Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON MICRO FINANCE" at "ICICI BANK" as carried out by "D SHIVA KUMAR" bearing hall ticket no: 1110-20-684-016, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
PROJECT SUPERVISOR



DR. K. SOMESHWAR RAO
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A.V. SUBRAHMANYAM

Secretary & Correspondent

Dr. K. SOMESHWER RAO

Principal

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled “**CREDIT RISK MANAGEMENT**” at “**ICICI BANK**” as carried out by “**D.VAISHNAVI**” bearing hall ticket no: 1110-20-684-017, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

PROJECT SUPERVISOR

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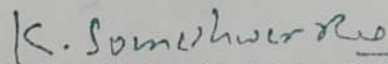
Ref.

Date : 23/05/23

CERTIFICATE

This is to certify that the Project entitled "A FINANCIAL ANALYSIS OF RELIANCE INDUSTRY LTD" at "RELIANCE" as carried out by "ERROLLA SHIVANI" bearing hall ticket no: 1110-20-684-018, is the bonafide student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


D. AMBA PRASAD
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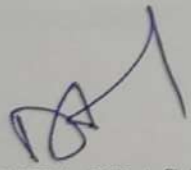
Dr. K. SOMESHWER RAO
Principal

Ref.

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON TECHNOLOGY ADOPTION PERTAINING TO BANK CUSTOMERS" at "SBI BANK AND ICICI BANK" as carried out by "ETTA NAGALAKSHMI" bearing hall ticket no: 1110-20-684-019, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


D. AMBA PRASAD

PROJECT SUPERVISOR




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A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled “**PRODUCT PROMOTION**” at “**IOTIQ**” as carried out by “**SHASHANK REDDY**” bearing hall ticket no: 1110-20-684-020, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) Osmania University during the VI semester under our guidance.

RAJU CHALLA

PROJECT SUPERVISOR



PRINCIPAL

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Dr. K. SOMESHWAR RAO

PRINCIPAL


SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/5/23

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON START-UP MANAGEMENT WITH REFERENCE TO NYKAA COMPANY" at "NYKAA COMPANY" as carried out by "VALABOJU PRIYANKA" bearing hall ticket no: **1110-20-684-059**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


D. AMBA PRASAD
PROJECT SUPERVISOR



K. Someshwer Rao

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V. SUBRAHMANYAM

Secretary & Correspondent

Dr. K. SOMESHWER RAO

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Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON PERCEPTION TOWARDS MOTOR INSURANCE AT BAJAJ ALLIANZ" at "BAJAJ ALLIANZ GENERAL INSURANCE COMPANY." as carried out by "YAMJALA ADARSH" bearing hall ticket no: 1110-20-684-060, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

PROJECT SUPERVISOR



PRINCIPAL

Keshav Memorial Institute of Commerce & Sciences

Narayanaguda, Hyderabad-500 029

DR. K. SOMESHWAR RAO

College Code No 1110/318

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Secretary & Correspondent


Dr. K. SOMESHWER RAO
Principal

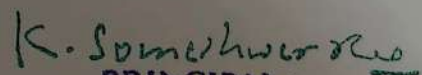
Ref.

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON SECURITY ANALYSIS OF INVESTMENT DECISION" at "INDIABULLS SECURITIES LTD" as carried out by "UPPARI AJAY" bearing hall ticket no: 1110-20-684-057, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


D. AMBA PRASAD
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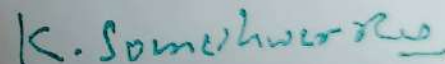
Date : 23rd May, 2023.

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON DIGITAL PAYMENT IN INDIA" at "CASE STUDY" as carried out by "TUSHAR JOHARI" bearing hall ticket no: 1110-20-684-056, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


D. AMBA PRASAD
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D. SUBRAHMANYAM
Faculty & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/5/23

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON START-UP MANAGEMENT WITH REFERENCE TO NYKAA COMPANY" at "NYKAA COMPANY" as carried out by "VALABOJU PRIYANKA" bearing hall ticket no: 1110-20-684-059, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) –Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
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A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23-05-2024

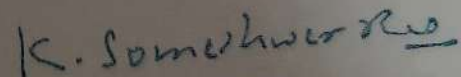
CERTIFICATE

This is to certify that the Project entitled “AN ANALYSIS OF DISTRICT CENTRAL COOPERATIVE BANKS” at “BAGALKOT DISTRICT CENTRAL COOPERATIVE BANK” as carried out by “THUMMALA RAVITEJA” bearing hall ticket no: 1110-20-684-055, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) - Osmania University during the VI semester under our guidance.


D. AMBA PRASAD

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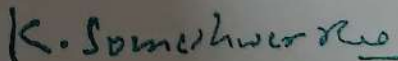
Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON FINANCIAL PERFORMANCE OF MARICO LTD" at "MARICO LTD" as carried out by "THADISHETTY SADWIK GUPTHA" bearing hall ticket no: 1110-20-684-053, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


D. AMBA PRASAD

PROJECT SUPERVISOR


Dr. K. SOMESHWAR RAO

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Ref.

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "**IMPACT OF MICROFINANCE ON WOMEN ENTREPRENURSHIP WITH REFERENCE TO RURAL REGIONS**" as carried out by "**THUMMALA ANUSHA**" bearing hall ticket no: **1110-20-684-054**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
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K. Someshwar Rao

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Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON FINANCIAL PERFORMANCE OF MARICO LTD" at "MARICO LTD" as carried out by "THADISHETTY SADWIK GUPTHA" bearing hall ticket no: **1110-20-684-053**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

PROJECT SUPERVISOR

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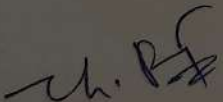
Dr. K. SOMESHWER RAO

Principal

Date : 23/5/23

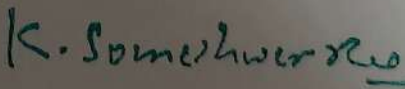
CERTIFICATE

This is to certify that the Project entitled "**IMPACT OF ADVERTISING ON (NIKE) AND (ADIDAS) CUSTOMERS - A COMPARATIVE STUDY ANALYSIS**" at "**NIKE AND ADIDAS**" as carried out by "**TAGRE PRANEETHA**" bearing hall ticket no: 1110-20-684-052, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) - Osmania University during the VI semester under our guidance.


RAJU CHALLA

PROJECT SUPERVISOR





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Secretary & Correspondent

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Ref.

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON REVERSE MORTGAGE SCHEME IN INDIA" at "STATE BANK OF INDIA" as carried out by "SANEM VENU GOPAL GOUD" bearing hall ticket no: 1110-20-684-049, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

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Date : 23rd May, 2023.

CERTIFICATE

This is to certify that the Project entitled "**A STUDY ON COVID-19 IMPACT ON UNEMPLOYMENT IN INDIA**" at ".Case Study." as carried out by "**SYED HABEEB**" bearing hall ticket no: **1110-20-684-051**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) – Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
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A.V. SUBRAHMANYAM

Secretary & Correspondent

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Principal

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "DIVIDEND DECISION - COMPARITIVE STUDY ON DIVIDEND DECISION FOR THE LAST NINE YEARS OF ICICI AND KOTAK MAHINDRA BANK" at "ICICI BANK AND KOTAK MAHINDRA BANK" as carried out by "S.SHARUN KUMAR" bearing hall ticket no: 1110-20-684-050, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) - Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

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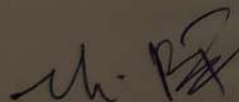
A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal


Date : 23/05/23

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON SALES AND SERVICE" at "HERO MOTORS LIMITED" as carried out by "RENDLA POORNACHANDAR" bearing hall ticket no: 1110-20-684-046, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


RAJU CHALLA
PROJECT SUPERVISOR




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V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "**A STUDY ON LOANS THROUGH MOBILE APPLICATIONS**" at "**MPOKKET, KRAZYBEE, SLICE**" as carried out by "**RYAKALA SRAVANI**" bearing hall ticket no: **1110-20-684-047**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) - Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
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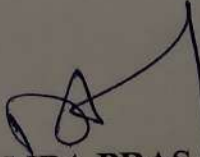
A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23.05.2023.

CERTIFICATE

This is to certify that the Project entitled "A COMPATIVE STUDY ON FINANCIAL PERFORMANCE OF PUBLIC AND PRIVATE SECTOR BANKS" at "SBI AND HDFC BANKS" as carried out by "SAMA TARANNUM" bearing hall ticket no: 1110-20-684-048, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) Osmania University during the VI semester under our guidance.


D. AMBA PRASAD
PROJECT SUPERVISOR




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Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Ref.

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled “**A COMPANY STUDY OF SELECTED INDIAN AND FOREIGN MUTUAL FUNDS**” at “**MUTUAL FUNDS**” as carried out by “**NALAMASA RAHUL**” bearing hall ticket no: **1110-20-684-040**, is the bonafide student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

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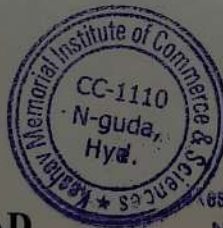
Ref.

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled “**A CASE STUDY OF INVENTORY MANAGEMENT AT TVS MOTOR COMPANY**” at “**TVS MOTOR COMPANY**” as carried out by “**NADDIPALLY RUKMINI**” bearing hall ticket no: **1110-20-684-039**, is the bonafide student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

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PROJECT SUPERVISOR



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A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date :

CERTIFICATE

This is to certify that the Project entitled “**A STUDY ON PERCEPTION TOWARDS INVESTMENT IN CRYPTO CURRENCY**” at “**BINANCE**” as carried out by “**MUNUKUNTLA SANJANA**” bearing hall ticket no: **1110-20-684-038**, is the bonafide student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

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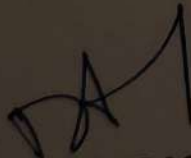
Dr. K. SOMESHWER RAO

Principal

Date : 23/5/2023

CERTIFICATE

This is to certify that the Project entitled "**A STUDY ON SOCIAL MEDIA NETWORKING**" at "**SOCIAL MEDIA**" as carried out by "**MUDHIGONDA AKHILA**" bearing hall ticket no: **1110-20-684-037**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) Osmania University during the VI semester under our guidance.


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A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23rd May, 2023

CERTIFICATE

This is to certify that the Project entitled "**SYSTEMATIC RISK ANALYSIS OF SELECTED INDIAN BANKS**" at "**HDFC BANK**" as carried out by "**MOHAMMED UMER AHMED**" bearing hall ticket no: **1110-20-684-036**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
PROJECT SUPERVISOR

Dr. K. SOMESHWAR RAO
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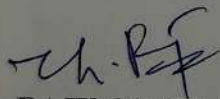
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Principal

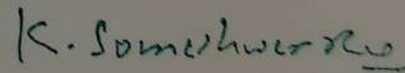
Date : 23/5/23

CERTIFICATE

This is to certify that the Project entitled "HYUNDAI'S BRAND MANAGEMENT: A CASE STUDY OF BRAND AWARENESS AND CUSTOMER PERCEPTION" at "HYUNDAI" as carried out by "MD MADANI AZAM" bearing hall ticket no: 1110-20- 684035, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.



RAJU CHALLA
PROJECT SUPERVISOR



Dr. K. SOMESHWAR RAO

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V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/05/23

CERTIFICATE

This is to certify that the Project entitled "ONLINE TRADING" at "INDIA INFO LINE, SHAREKHAN" as carried out by "MOHAMMAD ASLAM" bearing hall ticket no: 1110-20-684-034, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) - Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

PROJECT SUPERVISOR

Dr. K. SOMESHWER RAO

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Dr. A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Ref.

Date: 23rd May, 2023.

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON DIGITAL MARKETING SERVICES - A CASE STUDY OF DOCWITHYOU TECHNOLOGIES PVT LTD" at "DOCWITHYOU TECHNOLOGIES PVT LTD." as carried out by "MAYRALAGADDA HAMSA REKHA" bearing hall ticket no: 1110-20-684-033, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.



Ch. Raju Challa
RAJU CHALLA

PROJECT SUPERVISOR

K. Someshwar Rao
K. Someshwar Rao
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Secretary & Correspondent

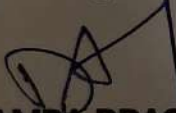
Dr. K. SOMESHWER RAO
Principal

Ref.


Date : 23/05/2023

CERTIFICATE

This is to certify that the Project entitled "**A STUDY ON POLICY HOLDERS PREFERENCE TOWARDS LIFE INSURANCE POLICY OF SELECTED LIC COMPANIES IN HYDERABAD**" at "**METLIFE COMPANY**" as carried out by "**KYATHAM HARIKA**" bearing hall ticket no: **1110-20-684-032**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


D. AMBA PRASAD
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Secretary & Correspondent

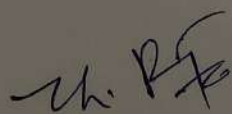
Dr. K. SOMESHWER RAO
Principal

Ref.

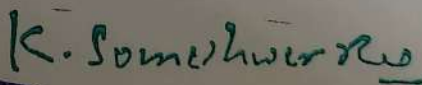
Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON THE EFFECTS AND ADVANCEMENTS OF DIGITAL MARKETING IN THE MODERN ERA" at "CHECKBOX" as carried out by "KUTCHIBOTLA MANI DHANUSH" bearing hall ticket no: 1110-20-684-031, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


RAJU CHALLA
PROJECT SUPERVISOR





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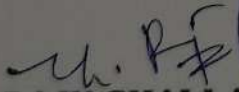
V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date: 23/5/23

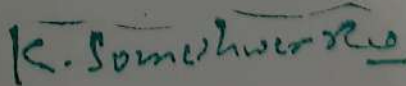
CERTIFICATE

This is to certify that the Project entitled "A COMPARATIVE STUDY ON THE CUSTOMER SATISFACTION BETWEEN SWIGGY AND ZOMATO" at "SWIGGY AND ZOMATO" as carried out by "KOLLA KESHAV" bearing hall ticket no: 1110-20-684-026, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.


RAJU CHALLA

PROJECT SUPERVISOR





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Ref.

Date : 13/05/2023

CERTIFICATE OF COLLEGE

This is to certify that the Project entitled "**A STUDY ON PROFITABILITY ANALYSIS OF SME**" at "**VR ENGINEERING WORKS LTD**" as carried out by "**KONDOJU YUVATEJA**" bearing hall ticket no: **1110-20-684-026**, is the bonafied student of this college for the academic year **2022-23**. Project Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD

PROJECT SUPERVISOR



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Secretary & Correspondent

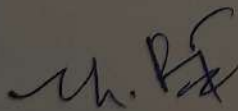
Dr. K. SOMESHWER RAO

Principal

Date : 23-05-2023

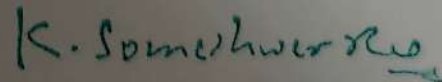
CERTIFICATE

This is to certify that the Project entitled "CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING PLATFORMS" at "MYNTRA FLIPKART AMAZON MESHO" as carried out by "PAIDI SRI ROHAN" bearing hall ticket no: 1110-20-684-042, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.



RAJU CHALLA

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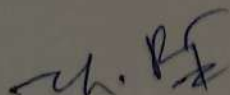
A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/5/23

CERTIFICATE


This is to certify that the Project entitled "RETAIL DISTRIBUTION ON BAJAJ ELECTRONICS AND RELIANCE DIGITAL - COMPARATIVE STUDY" at "BAJAJ ELECTRONICS AND RELIANCE" as carried out by "KEZIA" bearing hall ticket no: 1110-20-684-029, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.



RAJU CHALLA

PROJECT SUPERVISOR





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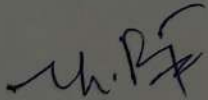
A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/5/2023

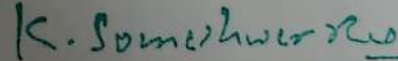
CERTIFICATE

This is to certify that the Project entitled "A ON STUDY IMPACT OF ONLINE SHOPPING ON RETAIL OUTLETS" at "-" as carried out by "K. RADHA KRISHNA" bearing hall ticket no: 1110-20-684-030, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) - Osmania University during the VI semester under our guidance.


RAJU CHALLA

PROJECT SUPERVISOR




K. Someshwar Rao

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PRINCIPAL

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Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

Date : 23/05/23

CERTIFICATE

This is to certify that the Project entitled "CUSTOMER TASTE AND PREFERENCE" at "HYUNDAI" as carried out by "KOMMULA ARAVIND" bearing hall ticket no: 1110-20-684-027, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

RAJU CHALLA

PROJECT SUPERVISOR

Dr. K. SOMESHWAR RAO

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.V. SUBRAHMANYAM

Secretary & Correspondent

Dr. K. SOMESHWER RAO

Principal

Date : 23-05-2023

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON ARTIFICIAL INTELLIGENCE IN PERSONALISED EXPERIENCE" at "NETFLIX, SPOTIFY, META" as carried out by "PURMA LOKESH" bearing hall ticket no: 1110-20-684-045, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfilment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

RAJU CHALLA

PROJECT SUPERVISOR



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Mr. A.V. SUBRAHMANYAM
Secretary & Correspondent

Dr. K. SOMESHWER RAO
Principal

ref.

Date : 23-05-2023

CERTIFICATE OF COLLEGE

This is to certify that the Project entitled "FINANCIAL STATEMENT ANALYSIS" at "TATA MOTORS" as carried out by "PINAPALA VAISHALI" bearing hall ticket no: 1110-20-684-044, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) Osmania University during the VI semester under our guidance.

D.AMBA PRASAD
PROJECT SUPERVISOR



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A.V. SUBRAHMANYAM

Secretary & Correspondent

Dr. K. SOMESHWER RAO

Principal

Date : 23.05.2023

CERTIFICATE

This is to certify that the Project entitled “**A STUDY ON PUBLIC SECTOR BANK**” at “**BANK OF BARODA**” as carried out by “**PALVAI BHARATH**” bearing hall ticket no: **1110-20-684-043**, is the bonafied student of this college for the academic year 2020-2023, Project Report is submitted in the partial fulfillment of the award of Bachelor of Business Administration (BBA) -Osmania University during the VI semester under our guidance.

D. AMBA PRASAD
PROJECT SUPERVISOR

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